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## **PHOENIX BUSINESSWOMAN HONORED AS ONE OF THE NATION'S LEADING TRAINING GURUS**

PHOENIX -- Renie Cavallari, founder, chief inspiration officer and CEO of Aspire, an international training and consulting company, has been honored as one of the "Top 20 Most Influential Training Professionals" by TrainingIndustry.com.

Cavallari was nominated and selected by learning development community peers for her exceptional contribution to the growth of the training industry.

TrainingIndustry.com is a nationally respected online resource for the learning development community. The site serves as a forum for training industry suppliers and corporate executives to discuss the latest in training strategies and best practices.

"At Aspire, we collaborate with our clients to constantly create innovative training tools that help people think and learn differently," said Cavallari. "Providing measurable results for our clients has always been our top priority, and I am honored to be recognized for our commitment to effecting positive change among people."

Over the past 13 years, Aspire has worked with a variety of clients including hotels, restaurants, spas, accounting firms and real estate companies. The company has built a reputation for creating customized training programs that optimize revenues and inspire people to work smarter and more efficiently.

Other honorees include industry veteran Don Kirkpatrick, developer of the Four-Level Model for Evaluations; San Diego State University education technology

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**TRAININGINDUSTRY.COM AWARD**

professor, Dr. Allison Rossett; 20-year training professional Dr. Brandon Hall, chairman of Brandon Hall Research; and Linda Richardson, founder and chairwoman of Richardson, a global sales training business.

For a full list of award recipients, visit <http://www.trainingindustry.com/top-20-influencers/top-20-influencers.asp>.

Aspire is an international training and consulting company positioning organizations to achieve and sustain optimum performance. Aspire provides innovative learning, strategic marketing, leadership training and cultural alignment for increasing revenues, growth in market share, a re-energized sales force and lasting changes in attitudes and outcome. Founded in 1995, Aspire has headquarters in Phoenix, Ariz. with a network of inspiring professionals across the country. For further information, visit [www.aspiremarketing.com](http://www.aspiremarketing.com).